

Georgia Media and News Consumption Survey

KEY FACTS

Survey methodology

TargetSmart designed and administered this multi-modal survey. The survey reached 1,351 adults, age 18 or older, who indicated they were registered to vote in Georgia. The survey was conducted May 28 - Jun 6, 2024, via live phones with trained operators and online via a link from a SMS. The survey was translated into Spanish and respondents in the Latina/Latino/Hispanic sample had an opportunity to take the survey in their language of choice.

The sample was randomly selected from TargetSmart's enhanced voter file. Fifty-eight percent of respondents were reached on telephones. Eighty-five percent of the respondents who took the survey via phone were reached on a wireless phone. Forty-two percent were reached via SMS and took the survey online. Quotas were assigned to reflect the demographic distribution of all registered voters in Georgia.

We reached a statewide representative sample of 500 interviews. We reached a sample of Black voters in the Atlanta media market of 246 interviews. We reached a sample of Black voters across southern Georgia media markets of 441 interviews. We reached a sample of AAPI voters of 113 interviews. We reached a sample of voters ages 18 to 24 of 132 interviews. We reached a sample of Latina/Latino/Hispanic voters of 131 interviews.

Weighting variables

Gender
Age
Race on file
TargetSmart Partisan Score
TargetSmart Presidential General Turnout Score
TargetSmart High School Only Score
Region by Media Market | Urbanicity and Congressional District

Fielding dates

May 28 - Jun 6, 2024

Sample size

1,351 Total Respondents
500 Georgia Statewide Respondents
246 Black Metro Atlanta Respondents (150 Weighted)
441 Black South Georgia Respondents (400 Weighted)
113 AAPI Respondents (100 Weighted)



132 Youth Respondents (100 Weighted)

131 Latina/Latino/Hispanic Respondents (100 Weighted)

Universe

All registered voters

Survey geography

GA Statewide

Margin of error

Georgia Statewide: +/-4.4 percentage points

Black Metro Atlanta: +/-6.2 percentage points

Black South Georgia: +/-4.7 percentage points

AAPI: +/-9.2 percentage points

Youth: +/-8.6 percentage points

Latina/Latino/Hispanic: +/-8.6 percentage points

The margin of error for subgroups is larger and varies. Percentage totals may not add up precisely due to rounding.



FREQUENCIES

Q3 - (HISPANIC SAMPLE ONLY) Would you prefer to take this survey in English or Spanish?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	-	-	-	-	-	101
<i>Weighted n size</i>	-	-	-	-	-	78
English	-	-	-	-	-	79%
Spanish	-	-	-	-	-	21%

Q4 - First of all, are you registered to vote in the state of Georgia?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
Yes	100%	100%	100%	100%	100%	100%
No (TERMINATE)	-	-	-	-	-	-



Q5 - Sex of respondent

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
Male	47%	45%	44%	47%	49%	47%
Female	53%	55%	56%	53%	51%	52%
Non-binary	-	-	-	-	-	-
Transgender	-	-	-	-	-	-
Prefer to self-describe	-	-	-	-	-	0%
Prefer not to say	-	-	-	-	-	-



Q6 - In what year were you born?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
18-24	8%	13%	12%	10%	100%	17%
25-29	11%	9%	9%	12%	-	21%
30-39	19%	21%	20%	18%	-	21%
40-49	16%	18%	16%	18%	-	14%
50-64	24%	24%	23%	25%	-	17%
65+	22%	16%	21%	17%	-	8%
(Don't know/refused)	-	0%	-	1%	-	3%

Q7 - What is your race?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
White/Caucasian	55%	-	-	-	48%	7%
Black/African American	29%	100%	100%	-	31%	1%
Hispanic/Latino	5%	-	-	-	13%	88%
Asian/Pacific Islander	3%	-	-	100%	5%	-
(Other)	4%	-	-	-	3%	3%
(Don't know/refused)	4%	-	-	-	-	1%



Q8 - (ASK IF NOT HISPANIC/LATINO IN Q7) And yes or no, do you consider yourself to be of Hispanic or Latino descent?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	473	246	441	113	112	*20
<i>Weighted n size</i>	477	150	400	100	87	12
Yes	2%	-	-	3%	1%	100%
No	93%	99%	100%	97%	97%	-
(Don't know/refused)	5%	1%	-	-	2%	-

Combined race

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
White/Caucasian	54%	-	-	-	47%	-
Black/African American	29%	100%	100%	-	31%	-
Hispanic/Latino	7%	-	-	3%	14%	100%
Asian/Pacific Islander	3%	-	-	97%	5%	-
(Other)	4%	-	-	-	3%	-
(Don't know/refused)	4%	-	-	-	-	-



Q9 - I know it's a long way off, but what are the chances that you will vote in the elections for president, Congress, and other local offices in November -- are you almost certain to vote, will you probably vote, are the chances 50-50, or do you think you will not vote?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
Almost certain	85%	78%	77%	48%	43%	62%
Probably	4%	7%	8%	28%	22%	12%
50-50	6%	11%	7%	17%	24%	20%
Don't think will vote	2%	1%	4%	5%	8%	4%
(Don't know/refused)	3%	3%	5%	1%	3%	2%

Q10 - Generally speaking, do you think that things in Georgia are going in the right direction, or do you feel things have gotten off on the wrong track?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
Right direction	27%	22%	23%	38%	38%	38%
Wrong track	50%	49%	53%	41%	45%	33%
(Don't know/refused)	22%	29%	24%	20%	17%	29%



Q11 - What would you say is the biggest challenge associated with living in Georgia these days?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
Cost of living/inflation	28%	29%	25%	25%	16%	32%
Housing affordability/housing prices	10%	17%	10%	8%	9%	16%
Crime/drugs/safety	9%	7%	12%	18%	12%	5%
Government management/corruption	9%	6%	5%	4%	2%	5%
Economy/jobs	7%	5%	9%	15%	16%	8%
Wages/finances	7%	7%	14%	1%	6%	7%
Taxes	6%	4%	4%	3%	6%	7%
Illegal immigration/border security	5%	1%	1%	4%	4%	2%
Abortion	4%	4%	2%	-	3%	1%
Anti-Republican/conservative values	4%	4%	2%	1%	3%	0%
Anti-Democrat/Democratic values	4%	1%	2%	1%	-	1%
Racism	3%	4%	9%	4%	5%	13%
Health care access	3%	5%	3%	2%	0%	2%
Democracy/voting rights/election integrity	3%	3%	4%	-	0%	0%
Education	2%	2%	3%	2%	5%	6%
Environment	-	-	-	3%	5%	-
Infrastructure or traffic	-	-	-	3%	3%	-
Other	10%	12%	8%	5%	8%	18%
None	1%	1%	2%	-	1%	7%
Don't know/refused	2%	3%	4%	11%	9%	3%



Q12 - Yes or no, do you have access to high-speed or broadband Internet in your home?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
Yes	89%	91%	88%	84%	81%	92%
No	8%	7%	9%	15%	19%	4%
(Don't know/refused)	2%	2%	2%	1%	-	5%

Q13 - (IF YES IN Q12) And yes or no, do you have broadband accessibility issues, such as outages or affordability, where you live?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	449	222	392	96	107	124
<i>Weighted n size</i>	447	137	354	84	81	92
Yes - outages	13%	19%	19%	13%	17%	11%
Yes - affordability issues	13%	9%	10%	31%	22%	7%
Yes - both	14%	18%	17%	12%	18%	24%
No	54%	51%	48%	43%	38%	51%
(Don't know/refused)	6%	3%	7%	1%	5%	8%



Q14 - Yes or no, do you have access to a smartphone or other mobile device that can access the Internet?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
Yes	96%	97%	94%	97%	96%	97%
No	3%	2%	5%	2%	3%	3%
(Don't know/refused)	1%	1%	1%	1%	2%	-



Q15 - About how often do you ITEM -- a few times a day, about once a day, a few times a week, about once a week, a few times a month, about once a month, a few times a year, or never? - A. Watch broadcast, cable, or satellite television

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	44%	53%	47%	28%	23%	23%
About once a day	13%	11%	8%	29%	13%	19%
A few times a week	9%	11%	9%	15%	19%	5%
About once a week	3%	1%	2%	10%	7%	3%
A few times a month	2%	3%	4%	1%	3%	8%
About once a month	2%	1%	4%	2%	6%	1%
A few times a year	5%	5%	3%	5%	7%	6%
Never	23%	15%	22%	9%	20%	35%
(Don't know/refused)	0%	-	-	-	2%	-
Total A few times/Once a day	57%	64%	55%	58%	37%	42%
Total A few times/Once a week	12%	13%	11%	25%	25%	9%
Total A few times/Once a month	4%	3%	8%	3%	9%	9%
Total A few times a year/Never	28%	20%	26%	14%	27%	41%



Q15 - About how often do you ITEM -- a few times a day, about once a day, a few times a week, about once a week, a few times a month, about once a month, a few times a year, or never? - B. Watch streaming television, like Netflix or Hulu, on an Internet connected device

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	34%	32%	38%	25%	43%	38%
About once a day	22%	17%	16%	42%	28%	23%
A few times a week	19%	24%	18%	14%	16%	22%
About once a week	4%	7%	3%	9%	2%	3%
A few times a month	4%	5%	3%	2%	4%	5%
About once a month	2%	2%	1%	-	1%	1%
A few times a year	2%	3%	1%	1%	1%	2%
Never	13%	10%	19%	8%	4%	7%
(Don't know/refused)	-	-	-	-	1%	-
Total A few times/Once a day	56%	49%	54%	67%	72%	61%
Total A few times/Once a week	23%	31%	21%	22%	18%	24%
Total A few times/Once a month	6%	7%	4%	2%	4%	6%
Total A few times a year/Never	15%	13%	20%	9%	5%	9%



Q15 - About how often do you ITEM -- a few times a day, about once a day, a few times a week, about once a week, a few times a month, about once a month, a few times a year, or never? - C. Listen to the radio

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	33%	36%	33%	21%	22%	34%
About once a day	12%	11%	18%	25%	23%	19%
A few times a week	21%	19%	18%	20%	17%	9%
About once a week	5%	8%	5%	11%	9%	9%
A few times a month	5%	6%	6%	8%	8%	4%
About once a month	4%	4%	2%	2%	4%	3%
A few times a year	6%	5%	6%	4%	5%	5%
Never	14%	12%	13%	10%	11%	18%
(Don't know/refused)	0%	-	-	-	1%	-
Total A few times/Once a day	45%	47%	50%	46%	45%	53%
Total A few times/Once a week	26%	26%	23%	31%	26%	18%
Total A few times/Once a month	9%	10%	8%	10%	12%	7%
Total A few times a year/Never	19%	17%	19%	13%	16%	23%



Q15 - About how often do you ITEM -- a few times a day, about once a day, a few times a week, about once a week, a few times a month, about once a month, a few times a year, or never? - D. Listen to music or podcasts on streaming services like Spotify or Pandora

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	33%	37%	37%	17%	28%	59%
About once a day	11%	10%	10%	24%	33%	15%
A few times a week	17%	20%	12%	18%	22%	7%
About once a week	3%	2%	5%	11%	3%	1%
A few times a month	7%	5%	5%	5%	1%	4%
About once a month	2%	1%	2%	1%	1%	1%
A few times a year	6%	12%	5%	1%	3%	2%
Never	21%	14%	25%	24%	7%	12%
(Don't know/refused)	-	-	-	-	1%	-
Total A few times/Once a day	44%	47%	47%	41%	61%	74%
Total A few times/Once a week	20%	22%	17%	29%	25%	8%
Total A few times/Once a month	9%	6%	7%	6%	3%	4%
Total A few times a year/Never	27%	26%	30%	25%	10%	14%



Q15 - About how often do you ITEM -- a few times a day, about once a day, a few times a week, about once a week, a few times a month, about once a month, a few times a year, or never? - E. Use the Internet on a desktop or laptop computer

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	56%	56%	45%	35%	32%	40%
About once a day	9%	8%	12%	27%	24%	18%
A few times a week	9%	10%	15%	16%	11%	11%
About once a week	3%	8%	5%	4%	11%	1%
A few times a month	5%	5%	5%	1%	4%	5%
About once a month	3%	3%	2%	-	2%	2%
A few times a year	4%	4%	1%	3%	2%	7%
Never	10%	7%	15%	13%	12%	15%
(Don't know/refused)	0%	-	0%	1%	1%	-
Total A few times/Once a day	65%	63%	57%	62%	57%	58%
Total A few times/Once a week	12%	17%	19%	20%	22%	12%
Total A few times/Once a month	8%	7%	7%	1%	6%	7%
Total A few times a year/Never	15%	12%	16%	16%	14%	22%



Q15 - About how often do you ITEM -- a few times a day, about once a day, a few times a week, about once a week, a few times a month, about once a month, a few times a year, or never? - F. Use the Internet on a smartphone or other mobile device

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	84%	84%	80%	57%	69%	80%
About once a day	4%	4%	4%	21%	22%	12%
A few times a week	6%	5%	8%	14%	6%	4%
About once a week	1%	1%	1%	3%	-	-
A few times a month	1%	1%	1%	-	-	0%
About once a month	0%	1%	0%	-	-	-
A few times a year	0%	1%	0%	-	1%	-
Never	4%	2%	6%	6%	1%	3%
(Don't know/refused)	0%	-	-	-	1%	-
Total A few times/Once a day	88%	88%	84%	78%	91%	92%
Total A few times/Once a week	6%	6%	8%	16%	6%	4%
Total A few times/Once a month	1%	2%	1%	-	-	0%
Total A few times a year/Never	4%	4%	6%	6%	2%	3%



Q15 - About how often do you ITEM -- a few times a day, about once a day, a few times a week, about once a week, a few times a month, about once a month, a few times a year, or never? - G. Read publications in print like newspapers or magazines

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	10%	12%	11%	9%	9%	8%
About once a day	6%	6%	6%	21%	15%	6%
A few times a week	15%	14%	15%	20%	13%	10%
About once a week	9%	8%	12%	17%	12%	3%
A few times a month	10%	10%	9%	9%	5%	7%
About once a month	9%	10%	10%	1%	10%	8%
A few times a year	16%	15%	11%	7%	11%	11%
Never	25%	24%	25%	15%	24%	48%
(Don't know/refused)	0%	-	0%	-	1%	-
Total A few times/Once a day	16%	18%	18%	30%	24%	14%
Total A few times/Once a week	24%	22%	27%	37%	25%	13%
Total A few times/Once a month	19%	20%	19%	10%	15%	15%
Total A few times a year/Never	41%	40%	36%	22%	35%	58%



Q15 - About how often do you ITEM -- a few times a day, about once a day, a few times a week, about once a week, a few times a month, about once a month, a few times a year, or never? - H. Read newspaper or magazine articles online

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	32%	35%	25%	17%	19%	20%
About once a day	17%	12%	11%	31%	32%	8%
A few times a week	13%	11%	20%	19%	17%	18%
About once a week	7%	8%	7%	9%	5%	7%
A few times a month	8%	8%	4%	5%	5%	11%
About once a month	3%	2%	5%	2%	8%	6%
A few times a year	5%	9%	6%	2%	4%	6%
Never	15%	14%	21%	16%	9%	24%
(Don't know/refused)	0%	-	-	-	1%	-
Total A few times/Once a day	49%	47%	37%	48%	51%	28%
Total A few times/Once a week	20%	19%	27%	28%	22%	25%
Total A few times/Once a month	11%	11%	9%	6%	13%	18%
Total A few times a year/Never	19%	24%	27%	17%	13%	30%



Q15 - About how often do you ITEM -- a few times a day, about once a day, a few times a week, about once a week, a few times a month, about once a month, a few times a year, or never? - I. Check your social media feeds on a desktop or laptop computer

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	26%	28%	24%	26%	25%	24%
About once a day	10%	7%	8%	24%	22%	10%
A few times a week	11%	13%	8%	21%	10%	5%
About once a week	4%	5%	5%	6%	9%	2%
A few times a month	5%	7%	6%	3%	7%	8%
About once a month	5%	5%	6%	1%	3%	4%
A few times a year	9%	7%	8%	1%	4%	4%
Never	30%	28%	35%	18%	20%	42%
(Don't know/refused)	-	-	-	-	1%	-
Total A few times/Once a day	36%	36%	32%	50%	46%	34%
Total A few times/Once a week	15%	18%	13%	27%	19%	7%
Total A few times/Once a month	10%	12%	11%	4%	10%	12%
Total A few times a year/Never	39%	35%	43%	19%	24%	47%



Q15 - About how often do you ITEM -- a few times a day, about once a day, a few times a week, about once a week, a few times a month, about once a month, a few times a year, or never? - J. Check your social media feeds on a smartphone or other mobile device

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	57%	59%	59%	41%	61%	69%
About once a day	13%	14%	14%	30%	26%	15%
A few times a week	10%	9%	10%	15%	8%	5%
About once a week	4%	6%	3%	4%	2%	-
A few times a month	1%	1%	2%	-	-	1%
About once a month	1%	1%	1%	-	-	0%
A few times a year	2%	2%	1%	-	-	0%
Never	12%	8%	9%	10%	2%	9%
(Don't know/refused)	0%	-	0%	-	1%	-
Total A few times/Once a day	70%	73%	73%	72%	87%	84%
Total A few times/Once a week	14%	15%	13%	19%	10%	5%
Total A few times/Once a month	2%	2%	3%	-	-	1%
Total A few times a year/Never	14%	10%	11%	10%	2%	9%



Q16 - Please tell me about how often you use each of the following social media and Internet content platforms. - A. Facebook

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	38%	39%	43%	34%	40%	31%
About once a day	17%	10%	13%	22%	19%	24%
A few times a week	10%	11%	14%	13%	8%	15%
About once a week	3%	3%	3%	6%	4%	3%
A few times a month	5%	6%	3%	4%	1%	3%
About once a month	3%	7%	2%	2%	2%	0%
A few times a year	4%	8%	4%	4%	2%	5%
Never	20%	16%	18%	16%	23%	19%
(Don't know/refused)	-	-	-	-	1%	-
Total A few times/Once a day	55%	49%	56%	56%	59%	55%
Total A few times/Once a week	14%	15%	17%	19%	12%	18%
Total A few times/Once a month	8%	13%	5%	6%	3%	3%
Total A few times a year/Never	23%	24%	22%	20%	24%	24%



Q16 - Please tell me about how often you use each of the following social media and Internet content platforms. - B. Instagram

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	21%	32%	24%	25%	38%	33%
About once a day	9%	10%	9%	21%	30%	22%
A few times a week	11%	11%	10%	16%	13%	10%
About once a week	4%	5%	4%	2%	1%	6%
A few times a month	4%	6%	6%	3%	1%	1%
About once a month	4%	4%	3%	2%	1%	3%
A few times a year	3%	3%	4%	-	1%	2%
Never	45%	29%	41%	31%	14%	23%
(Don't know/refused)	-	-	-	1%	1%	-
Total A few times/Once a day	30%	42%	33%	45%	67%	55%
Total A few times/Once a week	14%	16%	14%	17%	14%	16%
Total A few times/Once a month	8%	10%	9%	5%	2%	4%
Total A few times a year/Never	47%	32%	45%	31%	16%	26%



Q16 - Please tell me about how often you use each of the following social media and Internet content platforms. - C. Snapchat

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	5%	4%	11%	18%	37%	15%
About once a day	3%	5%	4%	23%	19%	10%
A few times a week	5%	3%	7%	6%	7%	8%
About once a week	1%	2%	2%	4%	7%	4%
A few times a month	2%	3%	4%	3%	1%	2%
About once a month	2%	2%	1%	4%	-	1%
A few times a year	5%	8%	3%	1%	2%	5%
Never	76%	74%	67%	41%	26%	55%
(Don't know/refused)	-	-	-	1%	1%	-
Total A few times/Once a day	9%	9%	15%	40%	56%	25%
Total A few times/Once a week	6%	5%	10%	9%	13%	12%
Total A few times/Once a month	4%	5%	5%	6%	1%	3%
Total A few times a year/Never	81%	81%	70%	43%	28%	59%



Q16 - Please tell me about how often you use each of the following social media and Internet content platforms. - D. TikTok

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	15%	19%	26%	20%	42%	29%
About once a day	9%	7%	7%	17%	27%	14%
A few times a week	7%	8%	9%	13%	8%	7%
About once a week	2%	1%	4%	6%	1%	4%
A few times a month	4%	11%	3%	4%	1%	2%
About once a month	3%	6%	4%	1%	-	2%
A few times a year	4%	5%	3%	2%	2%	1%
Never	56%	43%	44%	38%	17%	41%
(Don't know/refused)	-	-	-	-	1%	-
Total A few times/Once a day	24%	27%	32%	37%	69%	43%
Total A few times/Once a week	9%	9%	13%	19%	9%	11%
Total A few times/Once a month	7%	16%	7%	5%	1%	4%
Total A few times a year/Never	60%	48%	48%	39%	20%	42%



Q16 - Please tell me about how often you use each of the following social media and Internet content platforms. - E. YouTube

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	33%	49%	40%	24%	34%	37%
About once a day	14%	9%	14%	29%	39%	16%
A few times a week	18%	16%	19%	16%	11%	20%
About once a week	6%	4%	4%	8%	2%	6%
A few times a month	9%	8%	7%	4%	4%	6%
About once a month	4%	2%	3%	4%	3%	2%
A few times a year	5%	5%	2%	2%	2%	2%
Never	11%	7%	11%	13%	4%	12%
(Don't know/refused)	-	-	-	-	1%	-
Total A few times/Once a day	47%	59%	54%	53%	73%	52%
Total A few times/Once a week	24%	20%	23%	24%	13%	26%
Total A few times/Once a month	13%	10%	10%	8%	7%	8%
Total A few times a year/Never	16%	12%	14%	15%	6%	14%



Q16 - Please tell me about how often you use each of the following social media and Internet content platforms. - F, X or Twitter

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	11%	10%	10%	17%	21%	10%
About once a day	5%	5%	4%	27%	28%	5%
A few times a week	4%	6%	7%	11%	5%	11%
About once a week	3%	6%	2%	3%	5%	7%
A few times a month	7%	7%	6%	3%	6%	4%
About once a month	3%	4%	4%	2%	2%	1%
A few times a year	5%	6%	4%	1%	5%	1%
Never	61%	57%	64%	35%	27%	59%
(Don't know/refused)	0%	-	0%	-	1%	1%
Total A few times/Once a day	17%	14%	14%	44%	49%	15%
Total A few times/Once a week	7%	11%	8%	15%	10%	18%
Total A few times/Once a month	10%	11%	10%	5%	8%	5%
Total A few times a year/Never	66%	63%	69%	36%	32%	60%



Q16 - Please tell me about how often you use each of the following social media and Internet content platforms. - G. Threads

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	7%	11%	5%	5%	7%	7%
About once a day	3%	5%	4%	16%	10%	5%
A few times a week	3%	3%	5%	10%	14%	3%
About once a week	2%	3%	1%	6%	4%	1%
A few times a month	2%	4%	2%	2%	2%	0%
About once a month	1%	3%	3%	2%	3%	-
A few times a year	2%	6%	2%	-	5%	1%
Never	80%	63%	76%	57%	51%	81%
(Don't know/refused)	1%	1%	2%	1%	4%	2%
Total A few times/Once a day	10%	16%	9%	22%	17%	12%
Total A few times/Once a week	4%	7%	6%	16%	18%	4%
Total A few times/Once a month	3%	7%	5%	3%	5%	0%
Total A few times a year/Never	82%	69%	78%	57%	57%	81%



Q16 - Please tell me about how often you use each of the following social media and Internet content platforms. - H. WhatsApp

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	8%	12%	7%	10%	11%	20%
About once a day	2%	3%	2%	13%	16%	9%
A few times a week	4%	9%	7%	6%	12%	11%
About once a week	2%	3%	3%	4%	6%	4%
A few times a month	4%	5%	5%	3%	1%	6%
About once a month	4%	8%	2%	1%	1%	3%
A few times a year	9%	13%	10%	5%	5%	11%
Never	68%	49%	64%	57%	45%	36%
(Don't know/refused)	-	-	1%	1%	3%	-
Total A few times/Once a day	9%	14%	9%	22%	28%	29%
Total A few times/Once a week	5%	12%	10%	11%	18%	15%
Total A few times/Once a month	8%	12%	7%	4%	2%	9%
Total A few times a year/Never	77%	62%	74%	61%	49%	47%



Q16 - Please tell me about how often you use each of the following social media and Internet content platforms. - I. Truth Social

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	4%	4%	4%	4%	4%	5%
About once a day	3%	1%	2%	15%	8%	4%
A few times a week	3%	1%	2%	3%	8%	1%
About once a week	2%	0%	0%	2%	4%	1%
A few times a month	2%	2%	1%	1%	2%	2%
About once a month	2%	2%	0%	-	4%	1%
A few times a year	1%	2%	0%	1%	2%	1%
Never	83%	87%	87%	74%	62%	85%
(Don't know/refused)	0%	-	2%	1%	6%	0%
Total A few times/Once a day	7%	5%	6%	18%	12%	9%
Total A few times/Once a week	4%	2%	3%	5%	11%	2%
Total A few times/Once a month	4%	4%	2%	1%	6%	3%
Total A few times a year/Never	85%	89%	87%	75%	64%	85%



Q16 - Please tell me about how often you use each of the following social media and Internet content platforms. - J. Twitch

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	1%	0%	1%	4%	2%	1%
About once a day	1%	2%	1%	5%	10%	4%
A few times a week	1%	0%	0%	9%	10%	3%
About once a week	2%	1%	4%	1%	5%	0%
A few times a month	2%	4%	0%	1%	4%	8%
About once a month	1%	1%	1%	2%	4%	7%
A few times a year	3%	4%	2%	1%	6%	3%
Never	89%	86%	89%	74%	53%	73%
(Don't know/refused)	0%	0%	1%	3%	7%	1%
Total A few times/Once a day	2%	2%	3%	9%	12%	5%
Total A few times/Once a week	3%	2%	4%	10%	14%	3%
Total A few times/Once a month	3%	5%	1%	3%	8%	15%
Total A few times a year/Never	91%	91%	91%	75%	59%	76%



Q16 - Please tell me about how often you use each of the following social media and Internet content platforms. - K. Reddit

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	5%	9%	2%	7%	9%	3%
About once a day	4%	3%	2%	14%	17%	8%
A few times a week	6%	3%	5%	10%	11%	8%
About once a week	3%	3%	3%	5%	6%	0%
A few times a month	4%	6%	5%	2%	5%	3%
About once a month	7%	6%	5%	2%	6%	6%
A few times a year	8%	6%	3%	1%	6%	8%
Never	64%	64%	74%	58%	35%	63%
(Don't know/refused)	-	-	0%	1%	5%	-
Total A few times/Once a day	9%	12%	5%	21%	26%	11%
Total A few times/Once a week	9%	6%	8%	15%	17%	8%
Total A few times/Once a month	11%	12%	10%	4%	11%	10%
Total A few times a year/Never	72%	70%	77%	59%	41%	71%



Q16 - Please tell me about how often you use each of the following social media and Internet content platforms. - L. Discord

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A few times a day	4%	3%	3%	3%	7%	4%
About once a day	2%	3%	3%	12%	14%	3%
A few times a week	3%	7%	3%	7%	8%	10%
About once a week	2%	1%	1%	4%	7%	1%
A few times a month	2%	1%	1%	3%	4%	5%
About once a month	1%	2%	1%	2%	3%	2%
A few times a year	4%	3%	3%	1%	5%	3%
Never	81%	81%	83%	67%	44%	73%
(Don't know/refused)	0%	0%	1%	2%	7%	1%
Total A few times/Once a day	6%	5%	6%	14%	21%	6%
Total A few times/Once a week	5%	8%	5%	11%	15%	11%
Total A few times/Once a month	3%	2%	2%	5%	7%	6%
Total A few times a year/Never	85%	84%	86%	68%	49%	76%



Q17 - Would you say you pay a lot of attention, some attention, a little attention, or no attention at all to each of the following things? - A. News about things happening in your local community

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of attention	41%	47%	50%	29%	24%	30%
Some attention	39%	38%	33%	42%	41%	39%
A little attention	17%	14%	14%	21%	24%	25%
No attention at all	2%	2%	3%	9%	9%	5%
(Don't know/refused)	-	-	-	-	2%	-
Total A lot/Some attention	80%	85%	83%	71%	66%	69%
Total A little/No attention	20%	15%	17%	29%	32%	31%

Q17 - Would you say you pay a lot of attention, some attention, a little attention, or no attention at all to each of the following things? - B. News about things happening in the state of Georgia

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of attention	44%	51%	47%	33%	25%	34%
Some attention	41%	38%	36%	43%	38%	50%
A little attention	13%	10%	15%	19%	31%	14%
No attention at all	1%	1%	2%	5%	5%	3%
(Don't know/refused)	0%	1%	0%	-	2%	-
Total A lot/Some attention	85%	89%	83%	76%	62%	84%
Total A little/No attention	15%	11%	17%	24%	35%	16%



Q17 - Would you say you pay a lot of attention, some attention, a little attention, or no attention at all to each of the following things? - C. News about politics

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of attention	52%	54%	45%	32%	20%	29%
Some attention	31%	32%	30%	39%	39%	42%
A little attention	12%	10%	19%	23%	24%	21%
No attention at all	4%	4%	5%	6%	14%	8%
(Don't know/refused)	0%	-	-	-	3%	-
Total A lot/Some attention	83%	86%	76%	71%	59%	71%
Total A little/No attention	16%	14%	24%	29%	38%	29%

Q17 - Would you say you pay a lot of attention, some attention, a little attention, or no attention at all to each of the following things? - D. World events

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of attention	50%	45%	38%	37%	22%	45%
Some attention	38%	43%	42%	38%	40%	40%
A little attention	9%	11%	15%	17%	24%	10%
No attention at all	3%	2%	5%	8%	11%	5%
(Don't know/refused)	-	-	-	-	3%	-
Total A lot/Some attention	88%	87%	80%	74%	62%	85%
Total A little/No attention	12%	13%	20%	26%	35%	15%



Q17 - Would you say you pay a lot of attention, some attention, a little attention, or no attention at all to each of the following things? - E. Pop culture, celebrity news, music, or sports

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of attention	14%	22%	19%	15%	20%	23%
Some attention	30%	37%	32%	40%	38%	36%
A little attention	35%	32%	35%	30%	28%	26%
No attention at all	21%	9%	14%	16%	11%	16%
(Don't know/refused)	0%	-	-	-	2%	-
Total A lot/Some attention	44%	59%	51%	54%	59%	59%
Total A little/No attention	56%	41%	49%	46%	39%	41%

Q17 - Would you say you pay a lot of attention, some attention, a little attention, or no attention at all to each of the following things? - F. Business and finance

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of attention	30%	34%	32%	27%	12%	20%
Some attention	42%	41%	40%	32%	30%	33%
A little attention	20%	17%	20%	20%	28%	27%
No attention at all	8%	8%	8%	20%	23%	21%
(Don't know/refused)	0%	-	-	1%	7%	-
Total A lot/Some attention	72%	75%	72%	59%	42%	53%
Total A little/No attention	28%	25%	28%	40%	51%	47%



Q18 - What source do you turn to most often to learn about updates and events happening in your local community?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
Facebook/Instagram/social media	25%	19%	21%	16%	17%	38%
Local news/local TV channels	21%	21%	29%	32%	24%	12%
Google/Internet/online news	18%	22%	18%	10%	9%	20%
News/TV (non-specific)	13%	20%	15%	4%	5%	12%
Local newspaper/newsletter	7%	7%	3%	2%	4%	3%
Radio/NPR/local radio	6%	5%	7%	3%	3%	5%
Newspaper (non-specific)	5%	3%	4%	3%	1%	4%
Family/friends	4%	2%	4%	30%	28%	5%
Nextdoor/community app	3%	4%	1%	1%	2%	5%
National news	3%	2%	1%	5%	0%	5%
Cell phone	1%	2%	3%	-	4%	1%
Other	3%	3%	2%	-	1%	4%
None	2%	-	3%	5%	7%	4%
Don't know/refused	2%	2%	1%	-	4%	-



Q19 - What source do you turn to most often for information on things like sports, music, pop culture or celebrity news, style, or trends?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
Online web search/Google	19%	18%	13%	16%	20%	9%
Television/streaming	16%	17%	19%	5%	3%	7%
News stations/local TV news	9%	10%	13%	2%	3%	5%
YouTube	6%	11%	10%	10%	7%	9%
Social media (non-specific)	6%	10%	7%	16%	14%	15%
Radio/podcasts	5%	5%	4%	2%	1%	4%
Facebook	5%	4%	7%	10%	7%	9%
Smartphone/apps	5%	6%	4%	-	8%	4%
ESPN/sports	4%	5%	7%	9%	8%	8%
Instagram	4%	6%	7%	4%	6%	4%
Fox/Fox News	3%	1%	1%	-	1%	2%
Not interested/do not keep up	3%	1%	2%	6%	4%	3%
TikTok	3%	2%	3%	5%	8%	20%
Twitter or X	2%	2%	2%	6%	8%	5%
Family/friends/word of mouth	1%	1%	1%	4%	5%	1%
Entertainment streaming/ trends/amusements	1%	2%	2%	5%	6%	0%
Other	6%	6%	3%	6%	4%	2%
None	7%	4%	5%	6%	4%	3%
Don't know/refused	2%	1%	3%	2%	1%	1%



Q20 - What source do you turn to most often for political and election news?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
News channels/TV (non-specific)	33%	37%	41%	16%	10%	23%
Internet/Yahoo News/Google	16%	15%	14%	14%	15%	13%
Fox/Fox News	15%	5%	6%	16%	8%	12%
CNN	13%	19%	17%	19%	10%	12%
YouTube	7%	8%	3%	5%	5%	6%
Radio	5%	4%	2%	3%	1%	6%
MSNBC	4%	11%	5%	6%	4%	3%
Twitter or X	3%	0%	6%	5%	2%	3%
Washington Post/daily newspaper	3%	3%	2%	5%	2%	5%
Facebook	3%	3%	2%	2%	3%	1%
TikTok	2%	2%	1%	3%	9%	11%
Social media (non-specific)	2%	3%	2%	4%	8%	10%
More than one source	1%	0%	1%	2%	2%	2%
Friends or family	-	-	-	5%	8%	-
Other	6%	4%	7%	6%	3%	4%
None	1%	1%	3%	8%	14%	4%
Don't know/refused	2%	2%	2%	1%	2%	0%



Q21 - What type of news do you follow most often?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
News about your city or local community	18%	16%	29%	16%	27%	10%
News about the state of Georgia	12%	24%	15%	15%	11%	11%
News about the United States	58%	49%	41%	46%	41%	50%
International news	11%	9%	12%	6%	6%	29%
(Other news)	0%	1%	0%	11%	9%	1%
(Don't know/refused)	1%	1%	2%	6%	6%	-



Q22 - I am going to read you some sources where some people get their news. Please indicate if you get a lot of your news, some of your news, a little of your news, or none of your news from each of these sources. - A. Local television stations

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of your news	26%	37%	38%	31%	16%	20%
Some of your news	24%	28%	30%	34%	26%	19%
A little of your news	23%	18%	15%	24%	28%	22%
None of your news	26%	17%	18%	9%	27%	39%
(Don't know/refused)	0%	-	-	1%	3%	-
Total A lot/Some of your news	50%	65%	67%	66%	42%	39%
Total A little/None of your news	50%	35%	33%	33%	55%	61%



Q22 - I am going to read you some sources where some people get their news. Please indicate if you get a lot of your news, some of your news, a little of your news, or none of your news from each of these sources. - B. National television stations

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of your news	30%	34%	31%	19%	11%	24%
Some of your news	25%	31%	29%	39%	33%	23%
A little of your news	20%	22%	19%	26%	26%	11%
None of your news	26%	13%	21%	14%	27%	42%
(Don't know/refused)	0%	-	-	1%	3%	-
Total A lot/Some of your news	54%	65%	60%	59%	44%	47%
Total A little/None of your news	45%	35%	40%	40%	54%	53%



Q22 - I am going to read you some sources where some people get their news. Please indicate if you get a lot of your news, some of your news, a little of your news, or none of your news from each of these sources. - C. Cable television stations

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of your news	27%	32%	32%	23%	15%	17%
Some of your news	22%	27%	25%	36%	29%	20%
A little of your news	17%	17%	16%	24%	26%	15%
None of your news	33%	24%	26%	17%	27%	48%
(Don't know/refused)	0%	-	-	1%	4%	-
Total A lot/Some of your news	50%	59%	58%	58%	44%	37%
Total A little/None of your news	50%	41%	42%	41%	52%	63%



Q22 - I am going to read you some sources where some people get their news. Please indicate if you get a lot of your news, some of your news, a little of your news, or none of your news from each of these sources.
- D. Radio

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of your news	11%	17%	13%	10%	7%	13%
Some of your news	26%	28%	32%	33%	28%	21%
A little of your news	31%	28%	28%	34%	37%	27%
None of your news	32%	27%	28%	21%	26%	38%
(Don't know/refused)	0%	-	-	1%	3%	-
Total A lot/Some of your news	37%	45%	45%	43%	34%	35%
Total A little/None of your news	63%	55%	55%	56%	63%	65%



Q22 - I am going to read you some sources where some people get their news. Please indicate if you get a lot of your news, some of your news, a little of your news, or none of your news from each of these sources. - E. Print publications like newspapers or magazines

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of your news	8%	7%	9%	8%	6%	7%
Some of your news	17%	23%	23%	24%	21%	12%
A little of your news	30%	30%	28%	42%	30%	16%
None of your news	46%	41%	39%	24%	41%	65%
(Don't know/refused)	0%	-	-	2%	3%	-
Total A lot/Some of your news	25%	29%	33%	32%	27%	19%
Total A little/None of your news	75%	71%	67%	66%	71%	81%



Q22 - I am going to read you some sources where some people get their news. Please indicate if you get a lot of your news, some of your news, a little of your news, or none of your news from each of these sources. - F. Newspapers or magazines accessed online

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of your news	19%	16%	15%	13%	17%	13%
Some of your news	27%	30%	29%	33%	38%	27%
A little of your news	22%	26%	23%	36%	28%	22%
None of your news	32%	29%	33%	17%	13%	38%
(Don't know/refused)	0%	-	0%	1%	3%	-
Total A lot/Some of your news	45%	46%	43%	46%	56%	40%
Total A little/None of your news	54%	54%	56%	53%	42%	60%



Q22 - I am going to read you some sources where some people get their news. Please indicate if you get a lot of your news, some of your news, a little of your news, or none of your news from each of these sources. - G. News aggregator sites or apps, like Apple News or Yahoo News

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of your news	11%	17%	11%	17%	30%	14%
Some of your news	17%	23%	22%	40%	36%	17%
A little of your news	20%	25%	20%	19%	8%	22%
None of your news	52%	35%	46%	23%	22%	46%
(Don't know/refused)	0%	-	0%	2%	4%	-
Total A lot/Some of your news	28%	40%	33%	57%	66%	31%
Total A little/None of your news	72%	60%	67%	41%	30%	69%



Q22 - I am going to read you some sources where some people get their news. Please indicate if you get a lot of your news, some of your news, a little of your news, or none of your news from each of these sources. - H. Social media sites like Facebook, Twitter or X, Instagram, and TikTok

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of your news	22%	22%	25%	17%	31%	41%
Some of your news	25%	27%	27%	35%	28%	25%
A little of your news	21%	24%	17%	29%	24%	19%
None of your news	31%	26%	31%	17%	12%	14%
(Don't know/refused)	0%	-	-	2%	4%	-
Total A lot/Some of your news	47%	49%	52%	52%	60%	67%
Total A little/None of your news	53%	51%	48%	46%	36%	33%



Q22 - I am going to read you some sources where some people get their news. Please indicate if you get a lot of your news, some of your news, a little of your news, or none of your news from each of these sources. - I. YouTube

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of your news	15%	22%	20%	20%	22%	20%
Some of your news	20%	29%	18%	33%	36%	28%
A little of your news	17%	18%	17%	27%	20%	21%
None of your news	47%	30%	45%	19%	19%	32%
(Don't know/refused)	0%	-	-	1%	3%	-
Total A lot/Some of your news	35%	51%	38%	53%	58%	48%
Total A little/None of your news	65%	49%	62%	46%	40%	52%



Q22 - I am going to read you some sources where some people get their news. Please indicate if you get a lot of your news, some of your news, a little of your news, or none of your news from each of these sources. - J. Search through Google or other search engines

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of your news	24%	30%	30%	27%	32%	41%
Some of your news	37%	37%	34%	35%	40%	29%
A little of your news	22%	18%	17%	24%	20%	14%
None of your news	17%	15%	18%	13%	5%	17%
(Don't know/refused)	0%	-	0%	2%	3%	0%
Total A lot/Some of your news	61%	67%	65%	61%	72%	69%
Total A little/None of your news	39%	33%	35%	37%	25%	31%



Q22 - I am going to read you some sources where some people get their news. Please indicate if you get a lot of your news, some of your news, a little of your news, or none of your news from each of these sources. - K. Podcasts

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of your news	10%	5%	9%	3%	8%	12%
Some of your news	16%	18%	15%	25%	36%	22%
A little of your news	22%	28%	20%	26%	24%	14%
None of your news	51%	49%	56%	42%	28%	51%
(Don't know/refused)	0%	-	-	4%	4%	1%
Total A lot/Some of your news	26%	23%	24%	28%	44%	34%
Total A little/None of your news	73%	77%	76%	68%	52%	65%



Q22 - I am going to read you some sources where some people get their news. Please indicate if you get a lot of your news, some of your news, a little of your news, or none of your news from each of these sources. - L. Church or place of worship

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of your news	5%	4%	7%	11%	6%	7%
Some of your news	16%	19%	17%	18%	23%	14%
A little of your news	17%	29%	25%	29%	19%	22%
None of your news	62%	48%	52%	38%	48%	56%
(Don't know/refused)	0%	-	-	4%	5%	1%
Total A lot/Some of your news	21%	23%	24%	29%	29%	22%
Total A little/None of your news	79%	77%	76%	67%	66%	78%



Q22 - I am going to read you some sources where some people get their news. Please indicate if you get a lot of your news, some of your news, a little of your news, or none of your news from each of these sources. - M. Community leaders

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of your news	5%	8%	9%	9%	5%	4%
Some of your news	18%	26%	25%	25%	27%	13%
A little of your news	32%	35%	28%	33%	25%	23%
None of your news	45%	31%	38%	28%	37%	60%
(Don't know/refused)	0%	-	-	4%	5%	1%
Total A lot/Some of your news	23%	34%	35%	34%	33%	17%
Total A little/None of your news	76%	66%	65%	61%	62%	82%



Q22 - I am going to read you some sources where some people get their news. Please indicate if you get a lot of your news, some of your news, a little of your news, or none of your news from each of these sources. - N. Word of mouth from family members, friends, or co-workers

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of your news	11%	11%	18%	24%	20%	21%
Some of your news	34%	33%	36%	46%	44%	27%
A little of your news	37%	40%	28%	25%	18%	35%
None of your news	18%	16%	19%	3%	13%	17%
(Don't know/refused)	0%	-	-	2%	5%	-
Total A lot/Some of your news	45%	44%	53%	70%	64%	48%
Total A little/None of your news	55%	56%	47%	28%	31%	52%

Q23 - And yes or no, have you ever been prevented from accessing online news because you had to pay for it?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
Yes	49%	45%	40%	41%	40%	37%
No	47%	49%	56%	59%	51%	59%
(Don't know/refused)	5%	6%	4%	1%	9%	4%



Q24 - Please tell me if you would place a lot of trust, some trust, just a little trust, or no trust at all in information you might get from each of the following sources. - A. International news organizations

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of trust	11%	9%	8%	4%	5%	17%
Some trust	36%	51%	40%	36%	34%	36%
Just a little trust	24%	18%	23%	42%	33%	28%
No trust at all	24%	15%	20%	10%	19%	16%
(Don't know/refused)	5%	8%	9%	8%	9%	3%
Total A lot/Some trust	46%	59%	48%	40%	39%	53%
Total A little/No trust	48%	33%	43%	52%	52%	44%

Q24 - Please tell me if you would place a lot of trust, some trust, just a little trust, or no trust at all in information you might get from each of the following sources. - B. National news organizations

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of trust	9%	14%	7%	2%	4%	12%
Some trust	39%	46%	41%	46%	42%	41%
Just a little trust	23%	25%	31%	32%	29%	31%
No trust at all	27%	12%	15%	15%	20%	13%
(Don't know/refused)	3%	4%	6%	5%	5%	3%
Total A lot/Some trust	47%	60%	48%	48%	46%	53%
Total A little/No trust	50%	36%	46%	47%	49%	44%



Q24 - Please tell me if you would place a lot of trust, some trust, just a little trust, or no trust at all in information you might get from each of the following sources. - C. Local news organizations

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of trust	11%	16%	13%	11%	13%	4%
Some trust	45%	48%	45%	43%	41%	53%
Just a little trust	27%	23%	25%	28%	29%	27%
No trust at all	13%	9%	12%	10%	13%	12%
(Don't know/refused)	3%	4%	4%	8%	5%	4%
Total A lot/Some trust	56%	64%	59%	54%	54%	57%
Total A little/No trust	40%	32%	37%	38%	42%	39%

Q24 - Please tell me if you would place a lot of trust, some trust, just a little trust, or no trust at all in information you might get from each of the following sources. - D. People you know on social media

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of trust	6%	5%	3%	6%	6%	5%
Some trust	33%	32%	34%	40%	45%	25%
Just a little trust	33%	32%	28%	36%	28%	35%
No trust at all	21%	22%	26%	9%	16%	30%
(Don't know/refused)	7%	8%	9%	8%	4%	5%
Total A lot/Some trust	39%	37%	37%	46%	51%	30%
Total A little/No trust	54%	54%	54%	45%	44%	65%



Q24 - Please tell me if you would place a lot of trust, some trust, just a little trust, or no trust at all in information you might get from each of the following sources. - E. People you follow on social media

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of trust	5%	2%	3%	9%	6%	7%
Some trust	32%	37%	28%	31%	37%	25%
Just a little trust	31%	33%	30%	36%	35%	38%
No trust at all	25%	20%	30%	14%	15%	20%
(Don't know/refused)	7%	8%	8%	9%	6%	10%
Total A lot/Some trust	37%	39%	31%	40%	44%	33%
Total A little/No trust	55%	53%	60%	50%	51%	57%

Q24 - Please tell me if you would place a lot of trust, some trust, just a little trust, or no trust at all in information you might get from each of the following sources. - F. The federal government

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of trust	9%	11%	7%	3%	4%	9%
Some trust	24%	37%	37%	25%	22%	25%
Just a little trust	25%	25%	24%	39%	42%	34%
No trust at all	40%	24%	28%	28%	29%	29%
(Don't know/refused)	2%	2%	4%	5%	3%	3%
Total A lot/Some trust	32%	48%	44%	28%	26%	34%
Total A little/No trust	65%	49%	52%	67%	70%	63%



Q24 - Please tell me if you would place a lot of trust, some trust, just a little trust, or no trust at all in information you might get from each of the following sources. - G. The government of the state of Georgia

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of trust	8%	5%	5%	2%	2%	7%
Some trust	34%	40%	37%	39%	37%	38%
Just a little trust	32%	31%	31%	38%	39%	34%
No trust at all	21%	20%	24%	16%	19%	14%
(Don't know/refused)	5%	5%	4%	5%	4%	7%
Total A lot/Some trust	42%	45%	42%	41%	39%	45%
Total A little/No trust	53%	51%	54%	54%	57%	48%

Q24 - Please tell me if you would place a lot of trust, some trust, just a little trust, or no trust at all in information you might get from each of the following sources. - H. Local government officials

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of trust	5%	6%	5%	4%	2%	9%
Some trust	34%	42%	36%	33%	34%	40%
Just a little trust	33%	35%	36%	37%	41%	27%
No trust at all	23%	13%	19%	20%	19%	19%
(Don't know/refused)	4%	4%	3%	6%	4%	5%
Total A lot/Some trust	39%	48%	42%	37%	36%	48%
Total A little/No trust	56%	48%	55%	57%	60%	46%



Q24 - Please tell me if you would place a lot of trust, some trust, just a little trust, or no trust at all in information you might get from each of the following sources. - I. Experts like doctors, economists, scientists, or professors

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of trust	26%	31%	25%	16%	25%	38%
Some trust	44%	50%	46%	48%	44%	37%
Just a little trust	17%	13%	16%	24%	16%	16%
No trust at all	8%	3%	8%	9%	12%	5%
(Don't know/refused)	4%	2%	5%	3%	2%	4%
Total A lot/Some trust	71%	82%	71%	64%	69%	75%
Total A little/No trust	25%	16%	23%	33%	29%	21%

Q24 - Please tell me if you would place a lot of trust, some trust, just a little trust, or no trust at all in information you might get from each of the following sources. - J. Public servants like teachers, nurses, or bus drivers

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of trust	14%	16%	14%	17%	19%	23%
Some trust	42%	48%	46%	53%	44%	39%
Just a little trust	24%	25%	27%	24%	20%	18%
No trust at all	14%	6%	8%	4%	12%	16%
(Don't know/refused)	7%	5%	4%	2%	4%	4%
Total A lot/Some trust	56%	64%	60%	70%	63%	61%
Total A little/No trust	37%	31%	35%	28%	33%	35%



Q24 - Please tell me if you would place a lot of trust, some trust, just a little trust, or no trust at all in information you might get from each of the following sources. - K. First responders like law enforcement officers, firefighters, or paramedics

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of trust	27%	16%	19%	21%	24%	32%
Some trust	40%	48%	45%	55%	45%	37%
Just a little trust	19%	21%	21%	21%	18%	16%
No trust at all	9%	10%	10%	-	11%	11%
(Don't know/refused)	5%	5%	4%	2%	3%	3%
Total A lot/Some trust	67%	64%	64%	76%	68%	69%
Total A little/No trust	28%	30%	31%	21%	29%	27%

Q24 - Please tell me if you would place a lot of trust, some trust, just a little trust, or no trust at all in information you might get from each of the following sources. - L. Clergy

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of trust	17%	13%	15%	13%	7%	8%
Some trust	27%	37%	35%	45%	37%	18%
Just a little trust	19%	18%	22%	27%	21%	18%
No trust at all	19%	13%	16%	7%	23%	29%
(Don't know/refused)	17%	19%	12%	7%	14%	27%
Total A lot/Some trust	45%	50%	50%	59%	43%	26%
Total A little/No trust	38%	31%	38%	34%	43%	47%



Q24 - Please tell me if you would place a lot of trust, some trust, just a little trust, or no trust at all in information you might get from each of the following sources. - M. Community leaders

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of trust	7%	7%	7%	8%	10%	3%
Some trust	39%	55%	48%	44%	42%	43%
Just a little trust	30%	21%	24%	33%	29%	29%
No trust at all	16%	11%	16%	9%	15%	16%
(Don't know/refused)	8%	6%	5%	6%	4%	9%
Total A lot/Some trust	46%	62%	55%	52%	52%	46%
Total A little/No trust	46%	32%	40%	42%	44%	45%

Q24 - Please tell me if you would place a lot of trust, some trust, just a little trust, or no trust at all in information you might get from each of the following sources. - N. Members of your family

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of trust	33%	31%	27%	33%	27%	33%
Some trust	42%	46%	47%	44%	55%	37%
Just a little trust	16%	16%	18%	18%	12%	18%
No trust at all	6%	5%	5%	2%	4%	8%
(Don't know/refused)	1%	1%	3%	2%	2%	4%
Total A lot/Some trust	76%	77%	74%	77%	82%	70%
Total A little/No trust	23%	22%	23%	20%	16%	26%



Q24 - Please tell me if you would place a lot of trust, some trust, just a little trust, or no trust at all in information you might get from each of the following sources. - O. Your friends, coworkers, and neighbors

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A lot of trust	14%	9%	9%	24%	20%	19%
Some trust	46%	55%	51%	55%	57%	30%
Just a little trust	31%	29%	30%	15%	14%	30%
No trust at all	5%	5%	7%	4%	6%	13%
(Don't know/refused)	4%	2%	4%	2%	2%	7%
Total A lot/Some trust	60%	64%	60%	79%	78%	49%
Total A little/No trust	36%	34%	37%	20%	20%	44%

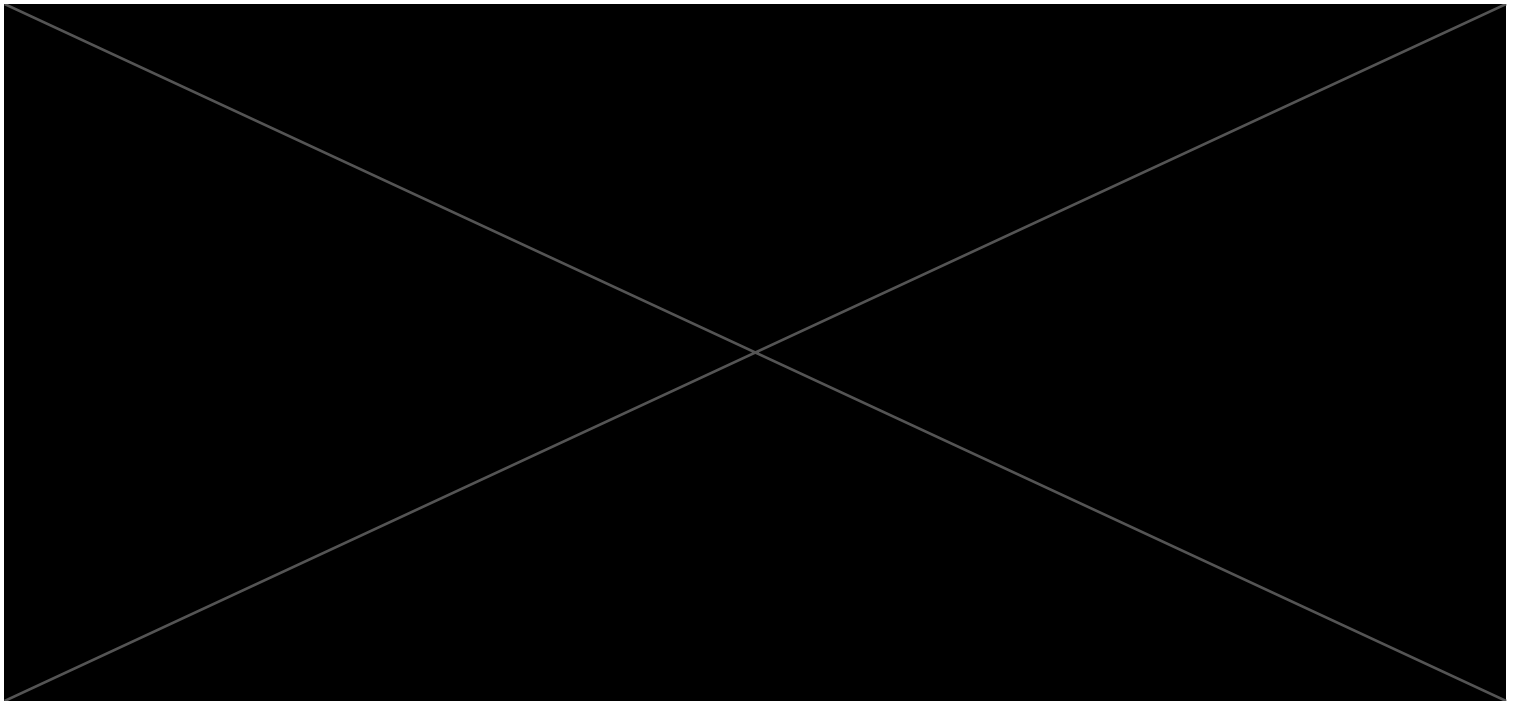
Q25 - As you may know, misinformation or disinformation is false information, whether intentionally false or not, spread through social media, television, prominent media outlets, community conversations, or other modes of communication. Do you view misinformation and disinformation as a crisis, a major problem, a minor problem, or not much of a problem at all?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
A crisis	32%	33%	28%	19%	27%	21%
A major problem	46%	49%	50%	36%	40%	55%
A minor problem	10%	11%	9%	22%	18%	6%
Not much of a problem at all	8%	6%	7%	17%	10%	7%
(Don't know/refused)	5%	1%	7%	7%	5%	12%
Total Crisis/Major problem	78%	81%	77%	54%	67%	75%
Total Minor/Not a problem	18%	17%	16%	39%	28%	13%



Q26 - Do you view artificial intelligence, or AI, positively, neutrally, negatively, or do you not know enough about it to say either way?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
Positively	12%	16%	9%	16%	20%	17%
Neutrally	28%	29%	27%	31%	37%	36%
Negatively	32%	20%	29%	34%	29%	24%
Do not know enough about it	23%	27%	28%	17%	11%	20%
(Don't know/refused)	5%	8%	7%	2%	4%	3%





Q29 - What is the last year of schooling that you have completed?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
1st - 11th grade	2%	1%	4%	3%	4%	8%
High school graduate	10%	10%	14%	18%	35%	22%
Non-college post H.S.	6%	4%	4%	14%	17%	6%
Some college	32%	31%	39%	26%	25%	26%
College graduate	25%	29%	20%	34%	11%	22%
Post-graduate school	21%	21%	16%	4%	3%	12%
(Don't know/refused)	3%	4%	2%	1%	6%	3%
H.S. or less	12%	11%	18%	21%	39%	30%
Post H.S.	38%	36%	43%	39%	42%	33%
College Graduate	46%	50%	37%	38%	14%	34%
Not college	51%	47%	61%	61%	80%	63%



Q30 - What is your annual household income?

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
Less than \$25,000	5%	11%	13%	5%	24%	7%
\$25,000 to \$50,000	17%	15%	25%	19%	31%	34%
\$50,001 to \$75,000	13%	11%	16%	22%	16%	15%
\$75,001 to \$100,000	14%	16%	16%	30%	7%	10%
\$100,001 to \$125,000	11%	13%	7%	5%	3%	9%
More than \$125,000	24%	22%	12%	2%	6%	16%
(Refused)	15%	12%	12%	17%	14%	8%



Phone Line Type

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	250	132	214	110	113	75
<i>Weighted n size</i>	252	80	190	98	87	50
Wireless	84%	90%	77%	89%	83%	97%
Not wireless	16%	10%	23%	11%	17%	3%

Mode

	Base	Black Metro Atlanta	Black South Georgia	AAPI	Youth	Hispanic
<i>Unweighted n size</i>	500	246	441	113	132	131
<i>Weighted n size</i>	500	150	400	100	100	100
Phone	50%	53%	47%	98%	87%	50%
Online	50%	47%	53%	2%	13%	50%